



Susan G. Komen® Austin
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Susan G. Komen Austin Kicks Off the 18th Annual Race for the Cure Austin
Race together. Fight together.

AUSTIN, TX- Susan G. Komen Austin has officially launched registration and fundraising for the 18th Annual Race for the Cure. The Race, presented by Dell, will be held Sunday, September 25, 2016 in historic downtown Austin. The 2016 chairs are: Lydia Hopper from Wells Fargo Bank, Race Chair, Jenny Peterson, a Komen recipient breast cancer survivor is Race Ambassador, and Billy the Kid and Anne Hudson from KISS 96.7 FM radio will serve as Honorary Chairs.

Austin is regarded as one of the most fit cities in the U.S., however our local breast cancer incidence rates exceed the Texas state average. Combined with the fact that 1 in 4 Texans are uninsured, the gap between diagnosis and access to health care resources is severe. The Race for the Cure provides Komen Austin with significant funds to support grants to local health care providers who provide life-saving breast health services to those most in need. This past year, Komen Austin awarded over \$428,000 for eight grants to six local community health partners that will provide over 3,775 breast health services.

“We believe that no one should die of breast cancer because they could not access care.” said Karen Shultz, Interim Executive Director at Komen Austin. “The race is our single biggest fundraiser that helps Komen Austin bridge the gap for uninsured and underinsured women and men in the greater Austin area.”

Participants can walk, jog, run, volunteer or donate to help Komen Austin save lives and provide critical care and support. Komen Austin has funded over \$11 million into local breast health services, and invested \$5 million into global research grants to find treatments, therapies, and cures to fight breast cancer on all fronts.

For those who cannot be at the race, Sleep in for the Cure is an option for those who still want to donate and support our mission to save lives and beat breast cancer forever. Brunch for the Cure will be held at local area participating restaurants after the Race who will donate a portion of sales that day. Komen Austin’s goal this year is to raise over \$900,000 to support women and men in our five-county area for life saving breast health services.

Susan G. Komen Race for the Cure is presented by Bank of America and nationally sponsored by, American Airlines, Ford, New Balance, Self and Walgreens. Local area sponsors include presenting sponsor Dell and presenting media sponsor iHeart Media, First Trust, INK PR, Wells Fargo, Texas Oncology, PwC, and NetSpend among others.

For more information on Race for the Cure, FAQs, registration, or donations visit komenaustin.org.

About Susan G. Komen® Austin

Susan G. Komen® Austin is an Austin-based nonprofit committed to saving lives locally and fighting breast cancer globally. Komen Austin is the only local breast cancer organization attacking the disease on all fronts – education, screening, treatment, follow-up care, survivorship support, advocacy and research. The organization serves the women and men in the city’s five-county area battling breast cancer by removing barriers to care for the uninsured and underinsured. Of the funds raised annually, Komen Austin invests up to 75 percent into local community health care grants and educational initiatives; the remaining 25 percent is invested into global research to find the cures for breast cancer.

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