



July 14, 2020

Dear Big Pink Give Guest,

Back in April, we had to make the extremely tough decision to postpone our annual Big Pink Give event until October. It was tough on so many levels. Partly because we love this event and have from the moment we attended our first Komen Gala almost a decade ago. Mainly it was tough because of the huge financial impact this event has on Komen's ability to help women in our community battle two pandemics at the same time. However, because our goal is to save the lives of women that are vulnerable in our community, we had to ask ourselves how we could host an event that could cause harm to others. Now we reach out again to say that we feel it is still not a good idea for a large event. After many discussions and tears, we have decided to cancel the in-person event for 2020 and focus on coming back strong in April 2021.

Unfortunately, this still leaves our most vulnerable with a huge need requiring our financial help, so we are asking you to make the Big Pink Give personal this year.

Here is how you can help now:

- **Fund a Need** – this has long been one of our most successful donation vehicles at the Big Pink Give. We would love for you to privately raise your paddle and help fund critical research and patient care. Our generous presenting partners, Dell Technologies and Texas Oncology, are encouraging your personal Big Pink Give with a matching gift for all donations made by July 31.
- **Give One-Get One** - Kendra Scott has graciously donated to one of our most popular event traditions, *Pink & Pizzazz*. For every piece you purchase to GIVE to a breast cancer survivor, you will also GET a Kendra Scott Surprise Box for yourself. We've attended the November survivor event where we present those gifts along with your heartfelt and inspiring handwritten note. It is just a small piece of joy during a tough time and, believe us, you leave changed.
- **Commemorative Walk Quilt Square** - we have only 13 squares left on the commemorative quilt which was displayed at last year's Walk. It is a unique way to permanently honor women in the fight, or sadly, those who lost their battle by having their name embedded into the square you purchase. The quilt will be displayed proudly at local venues so that your loved one can be celebrated by many.

Diamonds Direct, our generous partner and creator of the custom pink ribbon diamond necklaces, will recognize the generosity of every Big Pink Give donor with a \$250 gift certificate.

We implore you to help amazingly brave women battle the fight of their lives in such a troubling time.

Gratefully yours,

Amber Roesle Gonzalez  
Big Pink Give Committee Co-Chair

Jennifer Elliott  
Big Pink Give Committee Co-Chair